



Wisconsin Ag News – County Cash Rent

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Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

August 23, 2024 - For Immediate Release

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Non-irrigated cropland cash rent averaged \$158.00 per acre in Wisconsin during 2024, \$7.00 higher than in 2023 according to the latest report released by USDA's National Agricultural Statistics Service. **Pasture** rented for cash averaged \$41.00 per acre, \$3.50 above 2023.

Lafayette County had the highest cash rent for non-irrigated cropland at \$261.00 per acre, followed by Grant County at \$244.00 per acre. Dane, Kewaunee, and Green rounded out the top five published counties. Douglas County, at \$14.00 per acre, had the lowest average cash rent for non-irrigated cropland.

Rock had the highest published pasture cash rent at \$69.00 per acre, followed by Lafayette at \$65.00 per acre. Bayfield County had the lowest pasture cash rent at \$10.00 per acre.

Non-Irrigated Cropland Cash Rent – Wisconsin: 2024 State Average: \$158.00 per rented acre



USDA is an equal opportunity employer and provider.
County estimates can be found on QuickStats at quickstats.nass.usda.gov.

Cash Rent – Wisconsin by County: 2024

County	Non-irrigated cropland	Pasture	County	Non-irrigated cropland	Pasture
	(dollars per acre)	(dollars per acre)		(dollars per acre)	(dollars per acre)
Adams	78.00	–	Marquette	88.00	–
Ashland	36.50	–	Menominee	–	–
Barron	98.00	25.00	Milwaukee	94.00	–
Bayfield	21.00	10.00	Monroe	141.00	32.00
Brown	–	–	Oconto	144.00	–
Buffalo	145.00	30.00	Oneida	42.00	–
Burnett	59.00	–	Outagamie	162.00	–
Calumet	188.00	–	Ozaukee	118.00	–
Chippewa	129.00	23.00	Pepin	151.00	37.00
Clark	124.00	31.00	Pierce	154.00	38.00
Columbia	190.00	–	Polk	93.00	–
Crawford	131.00	–	Portage	70.50	–
Dane	221.00	32.00	Price	26.00	38.00
Dodge	–	50.00	Racine	152.00	–
Door	113.00	–	Richland	123.00	–
Douglas	14.00	–	Rock	196.00	31.00
Dunn	131.00	–	Rusk	88.50	69.00
Eau Claire	116.00	–	St. Croix.....	147.00	–
Florence	20.00	–	Sauk	150.00	36.00
Fond du Lac	185.00	–	Sawyer	62.50	26.00
Forest	23.00	–	Shawano	120.00	–
Grant	244.00	–	Sheboygan	132.00	–
Green	197.00	51.00	Taylor	93.50	–
Green Lake	181.00	36.00	Trempealeau	137.00	–
Iowa	183.00	39.00	Vernon	145.00	–
Iron	–	49.00	Vilas	–	39.50
Jackson	156.00	–	Walworth	–	–
Jefferson	174.00	42.00	Washburn	69.50	47.50
Juneau	106.00	–	Washington	138.00	15.50
Kenosha	173.00	32.50	Waukesha	147.00	–
Kewaunee	210.00	–	Waupaca	115.00	–
La Crosse	157.00	–	Waushara	70.00	40.50
Lafayette	261.00	39.00	Winnebago	111.00	–
Langlade	108.00	65.00	Wood	78.00	–
Lincoln	62.50	–			–
Manitowoc	194.00	–	Other counties ¹	199.00	–
Marathon	102.00	–			27.50
Marinette	131.00	29.00	Wisconsin	158.00	41.00
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– Data does not meet publication standards but is published in "Other counties".

¹ Includes counties not published individually.